

# QUESTION AND ANSWER ASSISTANT FOR PLAKSHA'S WEBSITE

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# PROBLEM STATEMENT

Navigating through Plaksha's website for specific information can be sometimes overwhelming, especially for those who are not part of the Plaksha community.

# MOTIVATION

This will make fetching information from the website more convenient for users.





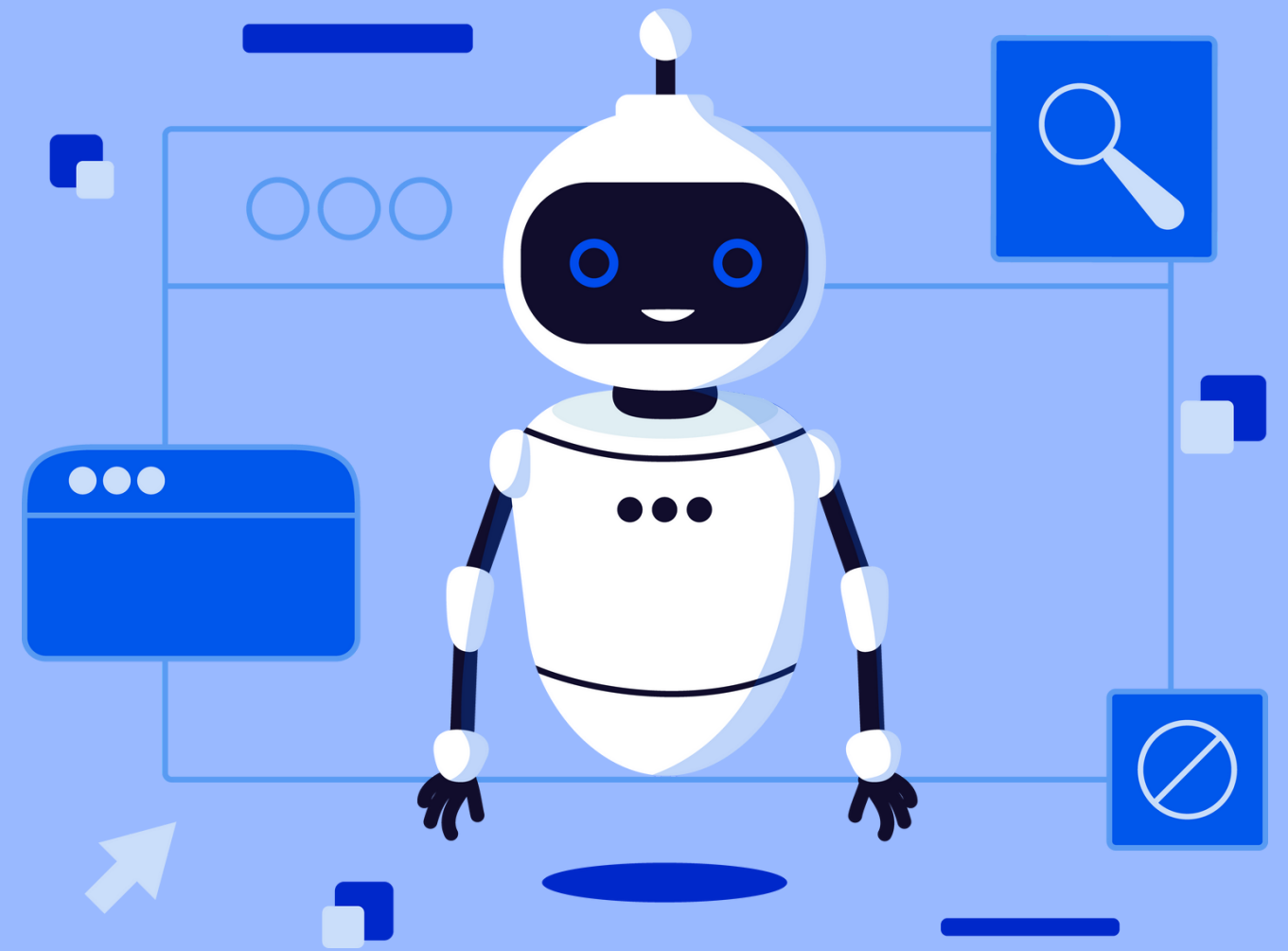
# POTENTIAL APPLICATIONS

Question and Answer Assistant

# POTENTIAL IMPACT

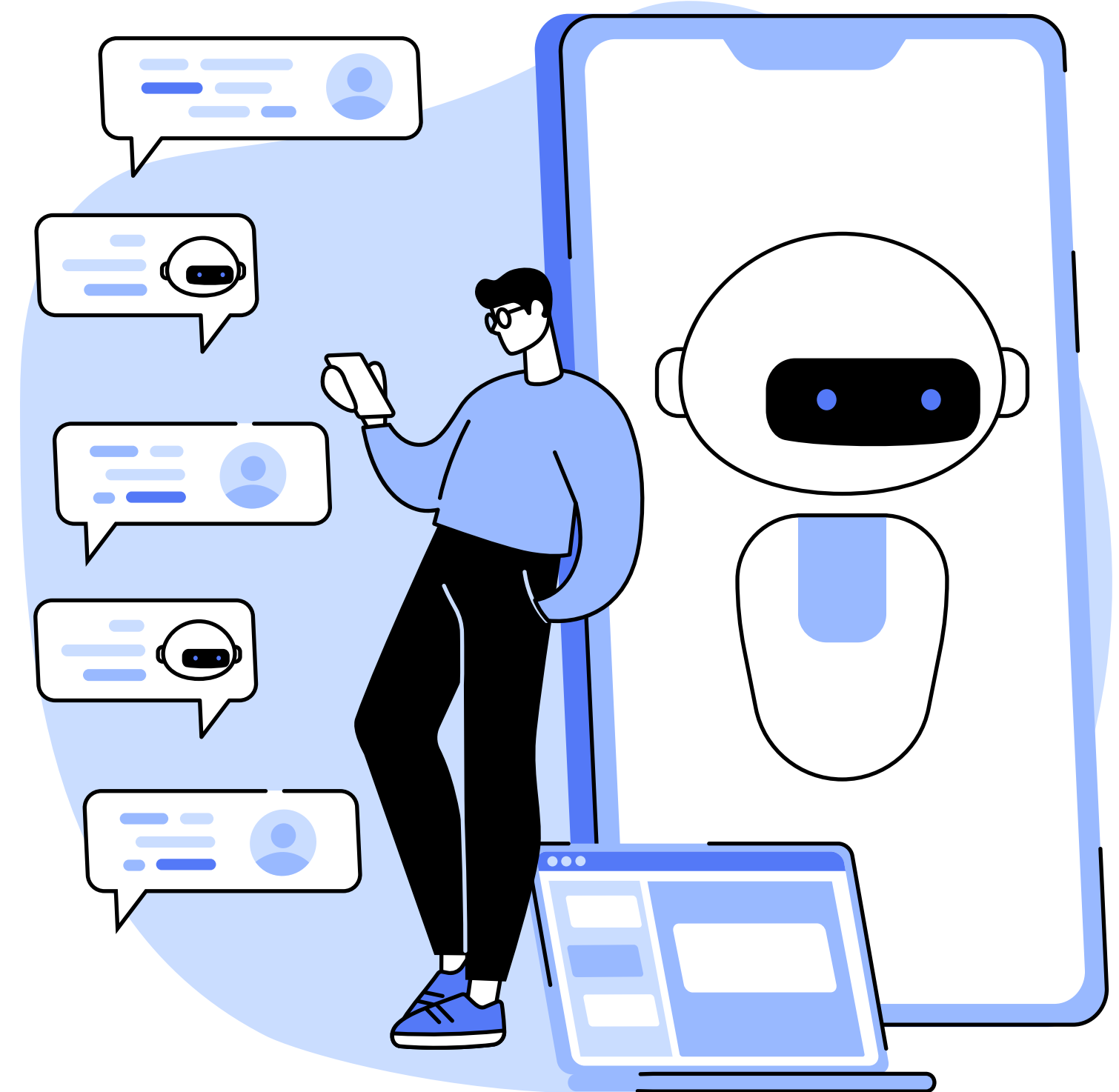
Enhanced User Experience,  
personalised assistance, innovation  
and differentiation

# LITERATURE SURVEY



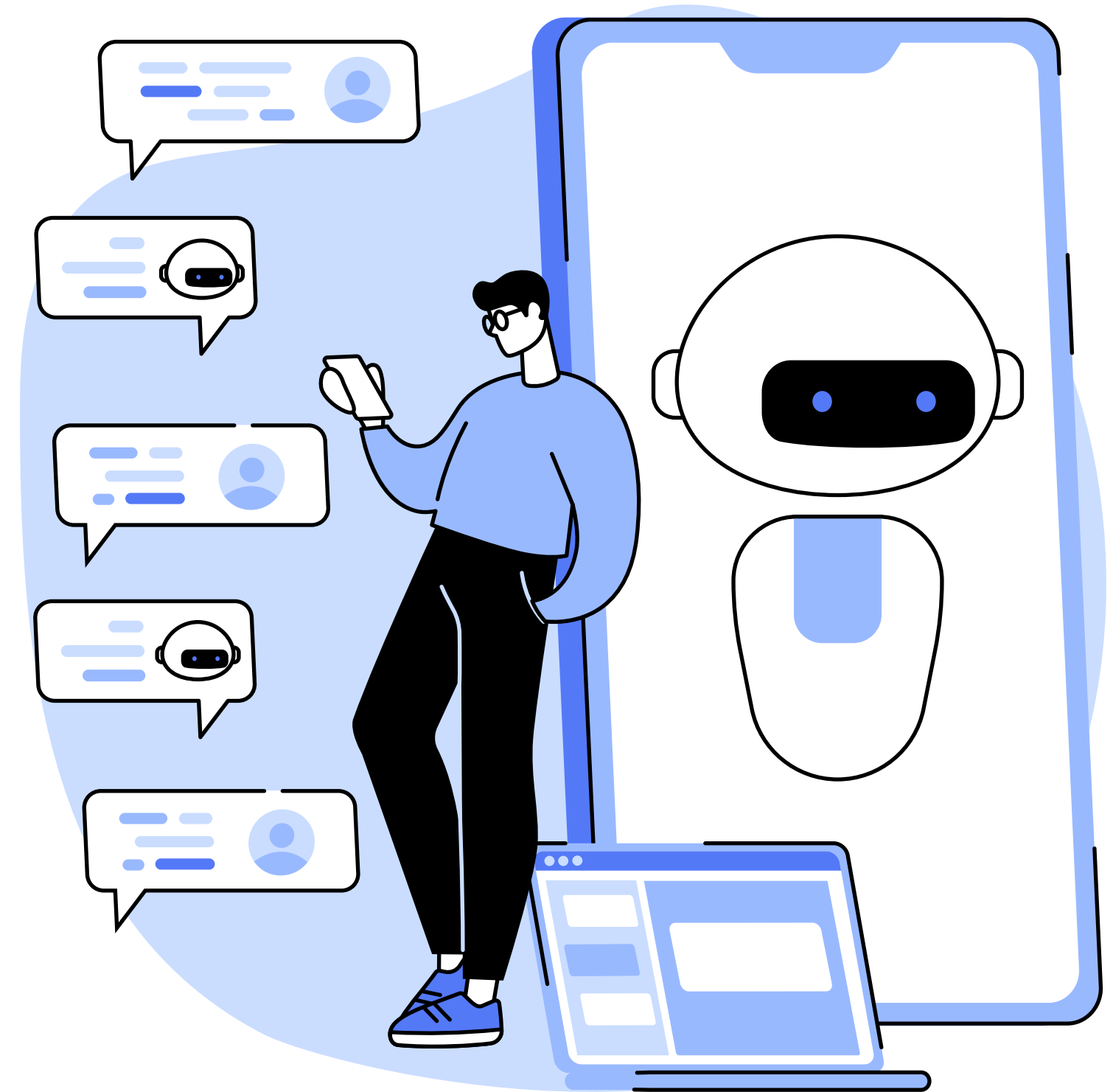
# FINETUNING LLM

Finetuning pretrained parameters: Adjusting the weights of pre-trained models on a smaller, task-specific dataset to improve performance on that task.



# RETRIEVAL AUGMENTED GENERATION

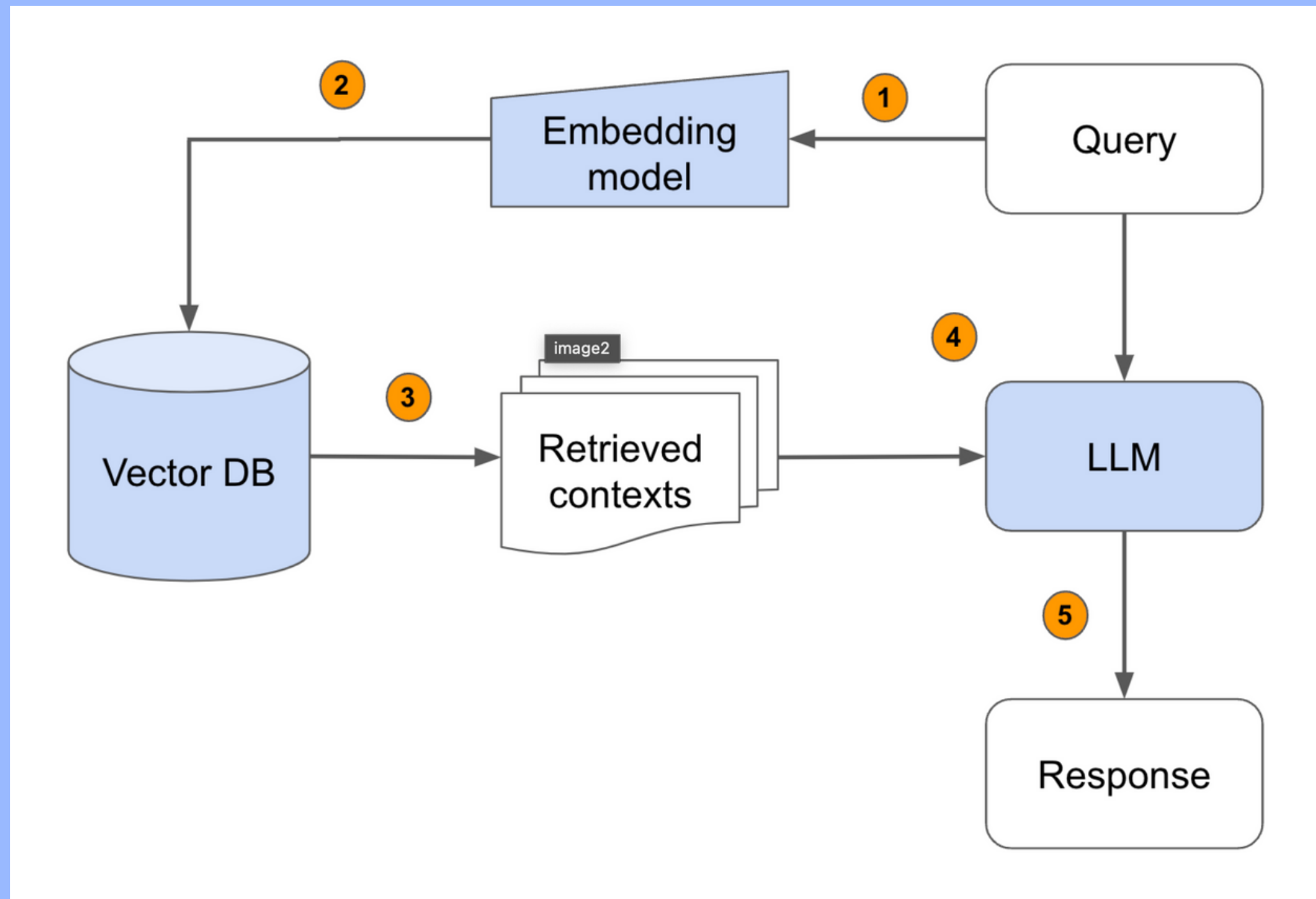
Retrieval-Augmented Generation (RAG) fetches relevant data from outside the foundation model and enhances the input with this data, providing richer context to improve output.



# RETRIEVAL AUGMENTED GENERATION

2. Pass the embedded query vector to our vector DB.

3. Retrieve the top-k relevant contexts measured by distance between the query embedding and all the embedded chunks in our knowledge base.



1. Pass the query to the embedding model to semantically represent it as an embedded query vector.

4. Pass the query text and retrieved context text to our LLM.

5. The LLM will generate a response using the provided content.

# WHY RAG OVER OTHER RAA'S LIKE REALM



Retrieval Augmented Architectures

Retrieval-Augmented Language Model Pre-Training

- 1 Due to its excellent open-source documentation and availability.
- 2 Less computationally expensive due to partial end-to-end training



# REFERENCES AND CITATIONS

How To Choose Perfect LLM For The Problem Statement Before Finetuning  
<https://www.labelle-rr.com/blog/how-to-choose-llm-to-suit-for-use-case/>

A Beginner's Guide to Large Language Models  
<https://resources.nvidia.com/en-us-large-language-model-ebooks>

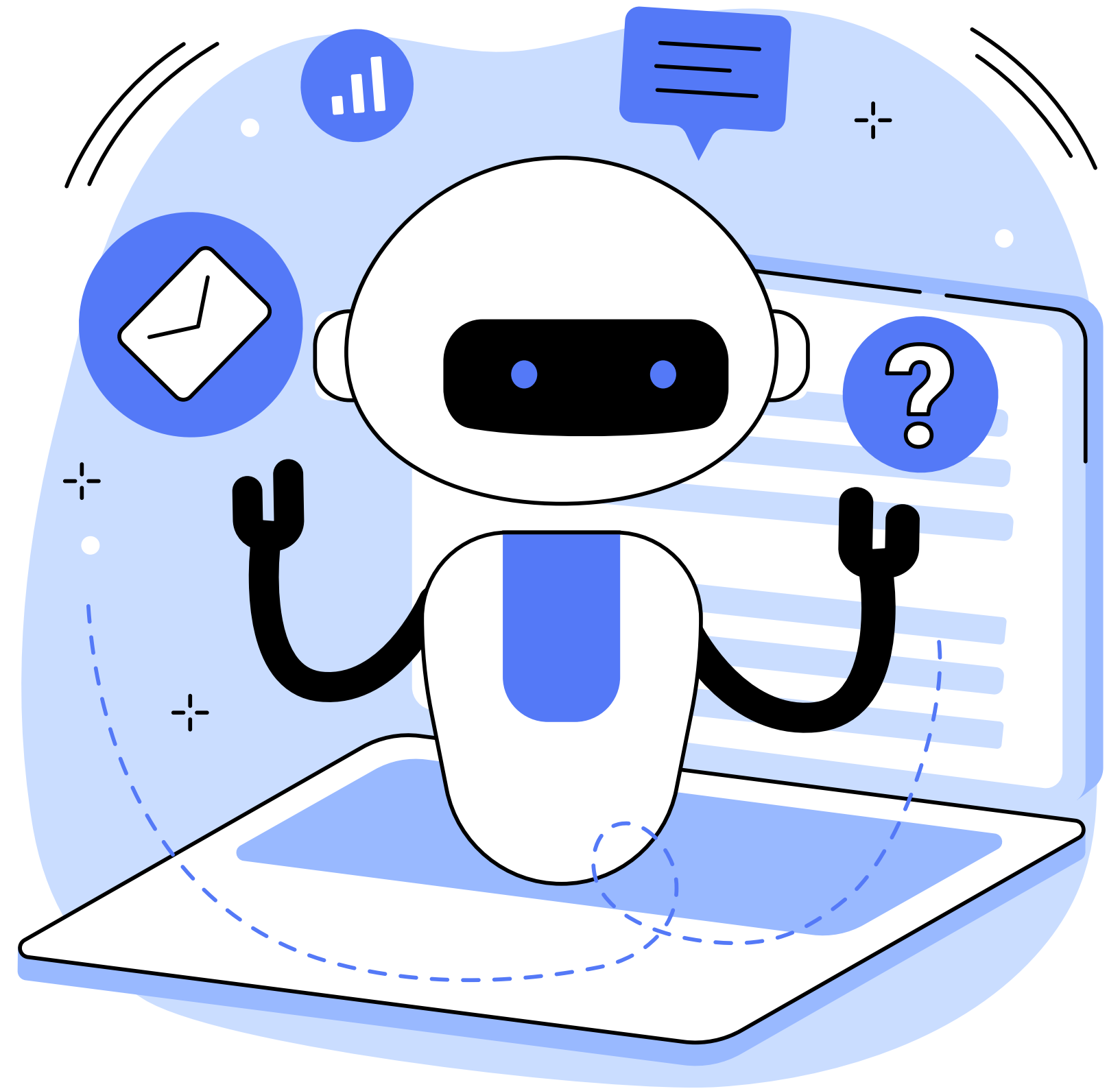
Fine-Tuning Llama-2: A Comprehensive Case Study for Tailoring Models to Unique Applications  
<https://www.anyscale.com/blog/fine-tuning-llama-2-a-comprehensive-case-study-for-tailoring-models-to-unique-applications>

Building RAG-based LLM Applications for Production (Part 1)  
<https://www.anyscale.com/blog/a-comprehensive-guide-for-building-rag-based-llm-applications-part-1>

# DATA COLLECTION

## Considerations

- Authentic
- Accurate
- Reliable



# DATA TYPE?

Text

# ETHICAL ISSUES?

Not Really



# DATA COLLECTION: HOW?

1. Web Scraping Tool
2. Manually

# DATA COLLECTION: HOW MUCH?

1. Website: 222 Data Points
2. QnA Pairs: ~ 1000

The screenshot displays the '3 Pillars of Plaksha' section of the website. The top header reads '3 Pillars of Plaksha' and includes a sub-header: 'Over 60 like-minded tech entrepreneurs, business leaders and academicians across 6 countries are a part of the Plaksha mission. The founders are guided by a distinguished Academic Advisory Board. What we do and how we do it is represented by three pillars - based on the shared inspiration of academic leaders and the founding group.'

The three pillars are:

- Pillar 01: Reimagining technology education** - Focused on interdisciplinary technology curriculum, integrating liberal arts and design with hands-on pedagogy and self-development.
- Pillar 02: Enabling research and innovation ecosystem** - Fueled by industry-sponsored research, industry-linked academia and start-up mentorships by top CIOs and entrepreneurs.
- Pillar 03: Addressing grand challenges** - Structured around real-time problems, impact-focused research and tomorrow's technologies.

Below the pillars is a section titled 'Our Founders' with a sub-header: 'The founders are business leaders and technology entrepreneurs based in Hong Kong, India, London, New York, Silicon Valley, Singapore and Tokyo. They play an active role not only by investing philanthropically but also by mentoring students and building a community of change-makers and impact creators.'

On the right side of the screenshot, a table is visible with the following content:

heading	body
The Beginning	Plaksha's journey started in 2015, as a conversation among a few friends about how and why technology education needs to change. This group of people, most of them entrepreneurs and business leaders, were keen to change the landscape of engineering and technology education in India and the world. Reimagining Higher Education Foundation, a Section 8 not-for-profit company, was set up in 2017 with a mission of converting the idea into a plan. In Feb 2019, the groundbreaking of Plaksha University's campus in Mohali took place with the aim of opening the campus in Aug 2021.
Our Founders	Over 60 like-minded tech entrepreneurs, business leaders and academicians across 6 countries are a part of the Plaksha mission. The founders are guided by a distinguished Academic Advisory Board. What we do and how we do it is represented by three pillars - based on the shared inspiration of academic leaders and the founding group.
Our Academic Advisory Board	The founders are business leaders and technology entrepreneurs based in Hong Kong, India, London, New York, Silicon Valley, Singapore and Tokyo. They play an active role not only by investing philanthropically but also by mentoring students and building a community of change-makers and impact creators.
We partner with top institutions, globally	In 2017, the founding members reached out to change-makers and radical thinkers in academia and our Academic Advisory Board was formed. Today, it has 14 eminent academicians and thought leaders from across the globe - each at the forefront of transforming education in their respective institutions. They play an instrumental role guiding our vision and academic programs.
By 2035 we plan to have	Our partners share our vision - to reimagine engineering education and research. Together, we work closely on curriculum design, delivery, faculty and student exchanges and collaborative research.
	Students across our programs

# DATA PREPROCESSING

Chunking

Synonym  
Augmentation

Text to vector  
conversion

# ML METHODOLOGY

Retrieval  
Models

Generation  
Models

Integration  
Techniques

Implemented  
Guardrails

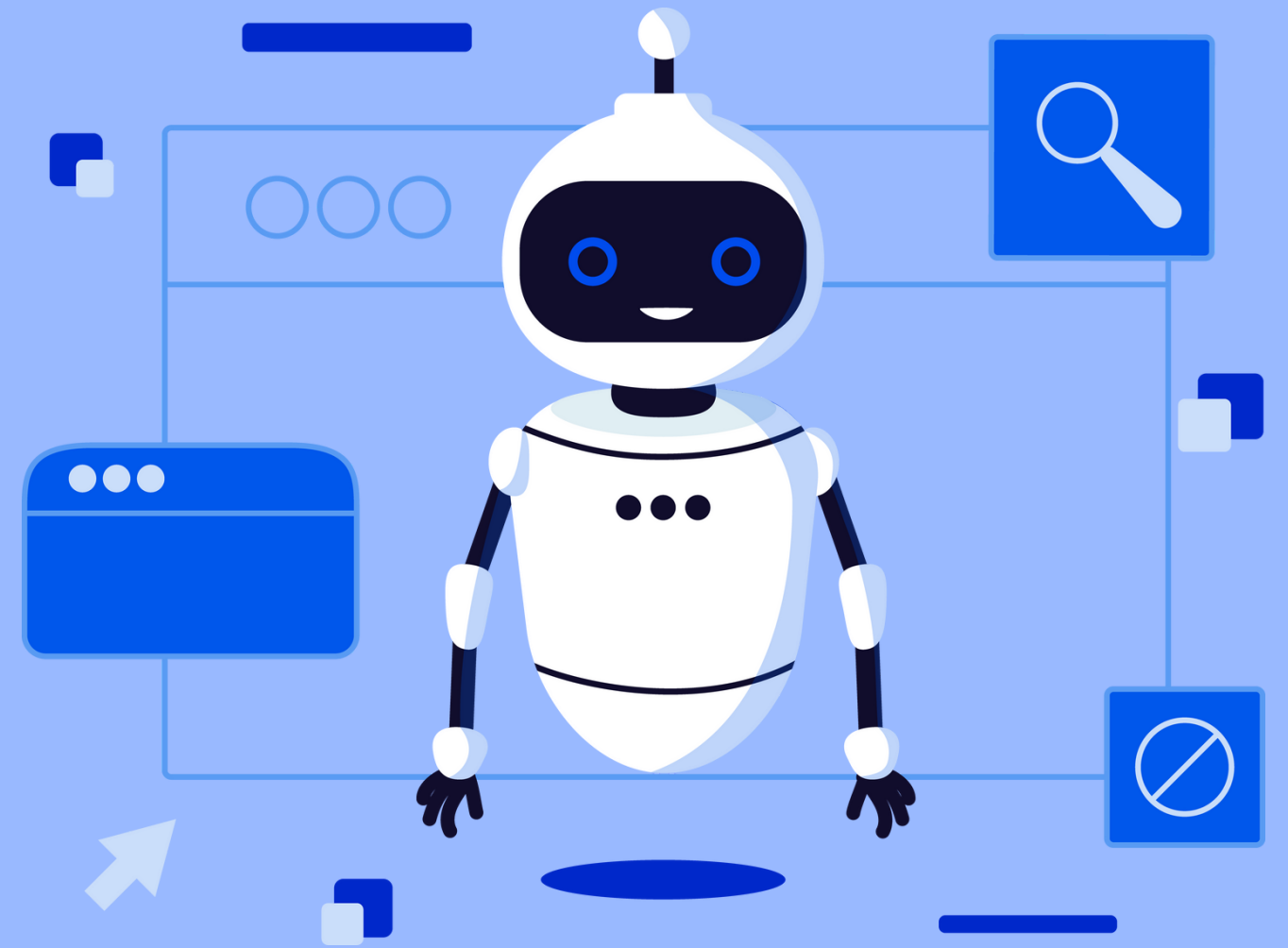
Domain Specific  
Adaptation



# CHALLENGES

- 1** Hardware: Unavailability of computational resources
- 2** Software: Lack of proper documentation

# PERFORMANCE METRICS





# GOOGLE PALM

**Semantic Similarity Score**

**84.2%**

**Rouge-1 Score**

**38.05%**

# DEPLOYABILITY CHALLENGES

Increased  
Latency

Resource  
Limitations

Model  
Optimization



# THANK YOU FOR LISTENING!

Feedback and questions, please:)

We're grateful to Prof. Siddharth for challenging us, and pushing us to more.